

# SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY

SAULT STE. MARIE, ONTARIO



## COURSE OUTLINE

**COURSE TITLE:** Illustration 2

**CODE NO:** ADV 111                      **SEMESTER:** W 2016

**PROGRAM:** Graphic Design

**AUTHOR:** Jeff Dixon

**DATE:** Dec 2015              **PREVIOUS OUTLINE DATED:** Dec 2014

**APPROVED:**

"Colin Kirkwood"	Jan 2016
_____ <b>DEAN</b>	_____ <b>DATE</b>

**TOTAL CREDITS:** 4

**PREREQUISITE(S):** ADV 101, ADV 102

**HOURS/WEEK:** 3

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## **I. COURSE DESCRIPTION:**

This studio course will engage students in the process of drawing a variety of still lifes from observation.. The course is intended to provide the student with experience and practice in developing illustrations/drawings from observation in a variety of styles using traditional techniques and media. Development and refined approach to various types of media techniques and applying them to industry level usages.

## **II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:**

Upon successful completion of this course, the student will demonstrate the ability to:

1. Demonstrate the ability to draw from observation  
Potential Elements of the Performance:  
Develop an awareness of proportion, foreshortening, composition and perspective of 3D objects on a 2D surface  
Practice the ability to draw accurately from observation using and applying perspective rules to freehand observational drawings.  
Develop an understanding of light source, highlight, midtone, reflected light, core shadow and cast shadow.
2. Demonstrate the ability to accurately apply tonal relationships and values to observational drawings to convey form & depth  
Potential Elements of the Performance:  
Develop an understanding of light source and light direction to produce realistic value sketches from life.  
Demonstrate an ability to apply highlight, midtone, reflected light, core-shadow and cast shadows appropriately to convey realism.
3. Demonstrate the ability to use a variety of media to create, capture and manipulate illustrative styles  
Potential Elements of the Performance:  
Explore chalk pastel, acrylic, watercolour and scratchboard as potential illustrative media  
Demonstrate the ability to justify choice of media as a component to developing project appropriate illustrations
4. Demonstrate an ability to research and develop an idea from concept to finished illustration within allotted timeframe.  
Potential Elements of the Performance:  
Demonstrate an ability to finalize an idea or concept to a finished illustration using research and process work  
Develop time management skills by documenting time spent on research, process and illustration work and adhering to a predetermined schedule.
5. Develop personal and professional strategies and plans to improve job

performance

Potential Elements of the Performance:

Demonstrate an ability to meet project schedules and deadlines

Demonstrate an ability to provide constructive criticism and suggestions for improvement at critiques

Present work within specified guidelines, in a clean and visually organized manor.

### III. TOPICS:

1. Drawing tools
2. Observational Drawing
3. Values, tones and form
4. Media Exploration
5. Illustrative Styles
6. Idea/Concept Development

### IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

All students will be required to utilize materials and tools from the supply kit purchased in semester 1. In addition students should expect to purchase consumable supplies such as paint, paper, illustration board, cover stock etc.

### V. EVALUATION PROCESS/GRADING SYSTEM:

All assignments = 100% of the grade

Students must complete all assignments to achieve credit for the course

The following semester grades will be assigned to students:

<u>Grade</u>	<u>Definition</u>	<u>Grade Point Equivalent</u>
A+	90 – 100%	4.00
A	80 – 89%	
B	70 - 79%	3.00
C	60 - 69%	2.00
D	50 – 59%	1.00
F (Fail)	49% and below	0.00
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical placement or non-graded subject area.	
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.	

X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.
NR	Grade not reported to Registrar's office.
W	Student has withdrawn from the course without academic penalty.

## VI. SPECIAL NOTES:

### Attendance:

Sault College is committed to student success. There is a direct correlation between academic performance and class attendance; therefore, for the benefit of all its constituents, all students are encouraged to attend all of their scheduled learning and evaluation sessions. This implies arriving on time and remaining for the duration of the scheduled session.

## ***DEDUCTIONS – LATES AND FAILS***

### **Lates:**

An assignment is considered late if it is not submitted at the time and date specified by the instructor.

Maximum grade for a late assignment is "C"

A late assignment which is not executed to a minimum D (satisfactory) level will be assigned a fail grade with additional penalties outlines below.

### **Fail:**

A fail grade (F) is assessed to an assignment which has not been executed to a minimum satisfactory "D" grade level or in which the directions have not been followed correctly.

A failed assignment must be entirely re-done or corrected according to the instructor's specific instructions and resubmitted within one week.

Maximum grade for a failed assignment is "C"

### **Preliminary Studies:**

All assignments require preliminary or intermediate steps such as thumbnails, roughs, and preliminary comprehensive layouts.

These intermediate steps are evaluated according to criteria established by the instructor and submitted according to established timelines. The final grade for each assignment will be an average of the grade achieved for all stages of the assignment. This reinforces the importance of the preliminary stages of each project.

### **Resubmission policy**

- Any assignment completed during this course may be submitted for re-evaluation if the following criteria are meet by the student.

- an assignment that was initially submitted past the initial assigned deadline will not be eligible for re-evaluation.
- an assignment that initially achieved a fail grade must be resubmitted to achieve minimum project standards and will receive a maximum C grade as indicated under the section for Lates and Fails in this outline.
- the resubmitted project must be accompanied by the original project and the original evaluation sheets (with written indication of grade breakdown) provided by the professor
- assignments may be resubmitted at any time during the semester. The final date for last resubmissions will be announced by the professor during class and usually are no later than two weeks prior to the end of the semester.
- Resubmitted assignments must identify the project and class, and be clearly marked "RESUBMISSION" when submitted
- it must be understood that resubmitted assignments are usually marked with greater scrutiny than first submissions to take into consideration the learning experiences, practice, and achievement of learning outcomes achieved by the student during later sessions in the semester.
- When comparing the original submission grade and the resubmission grade the student will receive benefit of the higher grade
- Assignments will not be accepted for resubmission to include preliminary studies. Preliminary studies should be completed before the commencement of work on final comprehensives and as such will only be considered for evaluation on or before the original submission. Assignments resubmitted to include preliminaries must be completely re-done and have a new creative direction for evaluation.

## **VII. COURSE OUTLINE ADDENDUM:**

The provisions contained in the addendum located on the portal form part of this course outline.